ATLAS

RIOT

RIOT

APPROVED BY THE COMICS CODE AUTHORITY

10¢

FEB.

10¢

THE MAGAZINE THAT NEVER LETS YOU DOWN!

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES all over!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH for money-making work! for WINNING at all SPORTS!

I won NEW POPULARITY Won NEW FRIENDS, BOYS & GIRLS NEW CHANCES for BUSINESS SUCCESS

BEFORE

Hi Pal! Win $100 as I just did!

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!

How did I do ALL This? I mailed the Coupon and got These 5 PICTURE-PACKED HE-MAN COURSES

Which YOU can NOW get FREE BEFORE $1 PRICE GOES-BACK Millions Sold for $1

GET ALL 5 FREE

"I gained 60 lbs. of muscles," says John Sill.

HOW TO MOLD A MIGHTY CHEST By GEORGE F. JOWETT 1

"I added 7 inches to my CHEST, 3 inches to each ARM," says Jobie Jackson

HOW TO MOLD A MIGHTY ARM By GEORGE F. JOWETT 2

HOW TO MOLD A MIGHTY BACK By GEORGE F. JOWETT 3

HOW TO MOLD A MIGHTY GRIP By GEORGE F. JOWETT 4

HOW TO MOLD MIGHTY LEGS By GEORGE F. JOWETT 5

"I'm PROUD to be seen with Jim NOW! Everybody admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"

You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY IN YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

JIM NORMAN

AFTER He Mailed Coupon Below is Cleveland

BEFORE He Mailed Coupon 90-lb. Skeleton He says, I gained 70 lbs. of mighty muscle

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Norman to John Luckus

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like You?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle.

Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like A Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

AMAZING SECRETS Yours FREE Here's How I Gained 25 Lbs. of Muscle in 10 Minutes a Day! Here's How You Can Do It! ALL EXERCISES ILLUSTRATED 10 BIG PAGES PHOTO BOOK

This BOOK will also show You HOW YOU CAN WIN $100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)

LAST CHANCE - ALL FREE COUPON

1. FIVE COURSES 2. MUSCLE METER 3. Photo Book of STRONG MEN

Dept. M A-62

Tell Me How To Win $100, etc.

"Search Course quotient in Health Building All-Around Development" — E. P. Kelley, Physical Director

JOWETT INSTITUTE OF PHYSICAL TRAINING 220 FIFTH AVENUE, NEW YORK 1, N. Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1 How to Build a Mighty Chest; 2 How to Build Mighty Arms; 3 How to Build a Mighty Back; 4 How to Build a Mighty Grip; 5 How to Build Mighty Legs. Now, I am on the road to Better Health. I Know I Become a Mighty HE MAN. I ENCLOSED FUND 10¢ FOR POSTAGE AND HANDLING (no C.O.D.'s)

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SAVES you YEARS and DOLLARS!!!

Mail Coupon in Time for FREE offer and PRIZES!

RIOT is published by ANIMRTH COMICS, INC. OFFICE OF PUBLICATION, 655 MADISON AVENUE, NEW YORK, N. Y. APPLICATION FOR SECOND-CLASS MAIL PRIVILEGES PENDING AT NEW YORK, N. Y. Additional entry at MERIDEN, CONN. Published bi-monthly. Copyright 1955 by ANIMRTH COMICS, INC., 655 Madison Avenue, New York, N.Y. Vol. 1 No. 4, FEBRUARY 1956 issue. Arthur Marchand, Circulation Director. Price 10¢ per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Monroe Froehlich, Jr., Business Manager. Printed in the U.S.A.

AS THE GIVE-AWAY CRAZE GETS BIGGER AND BIGGER ON T.V., EACH PROGRAM TRIES TO GIVE AWAY A LARGER CASH PRIZE IN ORDER TO ATTRACT THE BIGGEST AUDIENCE! NOW LET'S LOOK IN ON ONE SUCH PROGRAM...THE WORLD FAMOUS *SIXTY-FOUR MILLION DOLLAR ANSWER!*

THE SIXTY-FOUR MILLION DOLLAR ANSWER!
by Stan Lee & John Severin
AT 9 P. M. ALL OVER AMERICA *EVERYTHING* STOPS AS PEOPLE GLUE THEIR EYES TO CHANNEL 64!

WELCOME TO THE 64 MILLION DOLLAR ANSWER, FOLKS! THE PROGRAM WITH TWO SPONSORS...LOVESICK LIPSTICK AND THE DEPARTMENT OF INTERNAL REVENUE!
OUR FIRST GUEST IS MELVIN FLURGLE!
WHAT CATEGORY HAVE YOU SELECTED, MISTER FLURGLE?
WHAT DOES CATEGORY MEAN?
FIREARMS
CIVIL WAR
A CATEGORY IS A DIVISION OR CLASSIFICATION! WHICH HAVE YOU SELECTED?
WHAT DOES SELECTED MEAN?
SELECTED MEANS CHOSEN...OR PICKED! WHICH CATEGORY HAVE YOU PICKED?
OH, NOW I GET IT...
I'LL PICK VOCABULARY... I'M REAL GOOD AT WORDS!
!
VERY WELL, MISTER FLURGLE, FIRST LET ME SHOW OUR AUDIENCE HOW WE GUARD OUR QUESTIONS...
2

NOW THAT WE'RE ALL SATISFIED, I'LL ASK THE FIRST QUESTION...
I'M SORRY, MR. STARCH, BUT I'M IN A HURRY...SO I'LL JUST TAKE THE 64 MILLION DOLLARS NOW!
IS THIS BURGLARY?
WHAT DOES BURGLARY MEAN?
OH, NOT AGAIN!
GIVE HIM THE MONEY AND GET ON WITH THE SHOW, YOU LAME-BRAIN! DO YOU WANT TO MISS THE COMMERCIAL?
MP
CONTRO BOOTH
HERE'S THE SIXTY-FOUR MILLION DOLLARS... AND A GIFT BOX OF LOVESICK LIPSTICK FOR YOUR GIRL FRIEND OR WIFE!
BETTER GIVE ME TWO... ONE FOR EACH OF 'EM!
AREN'T WE THE CARELESS ONES! WE SPENT ALL OUR TIME GUARDING THE QUESTIONS AND NO THOUGHT OF GUARDING THE 64 MILLION DOLLARS! OH WELL, ACCIDENTS WILL HAPPEN!
AND NOW BEFORE WE MEET OUR FAMOUS CONTESTANT, THE HUMBLE SHOE SALESMAN G. MOE BRAVO, LET'S HEAR A WORD FROM LOVESICK LIPSTICK, THE TALKING LIPSTICK! HERE'S WINDY BERRY, OUR LOVESICK GIRL!
(PANT!)... I'VE GOT THE MOST EXCITING NEWS! (GASP!)... WAIT'LL I TELL...(PANT!)... YOU...
3

LOVESICK LIPSTICK NOW COMES IN A BRAND-NEW WONDERFUL SHADE...INVISIBLE RED... FOR WOMEN WITHOUT LIPS, BUT I'LL TELL YOU MORE ABOUT IT LATER...
AND NOW, HERE'S OUR WONDERFUL HUMBLE SHOE SALESMAN WHO'S ALREADY WON 32 MILLION DOLLARS, G. MOE BRAVO!
HELLO! I GOTTA RUSH... I LEFT A CUSTOMER IN THE STORE!
HELLO, G. MOE...
BEFORE YOU TELL US IF YOU'LL TRY FOR THE 64 MILLION DOLLAR ANSWER, TELL THE NICE PEOPLE THAT WE HAD NOTHING TO DO WITH YOU MAKING UP YOUR MIND...
NICE PEOPLE, MR. STARCH HAD NOTHING TO DO WITH ME MAKING UP MY MIND!
AND AFTER I ANSWER THE QUESTION, MR. STARCH, WILL YOU LET ME HAVE MY WIFE AND CHILDREN BACK?
OF COURSE, G. MOE... AND NOW, STEP INTO THE AGGRAVATION BOOTH WHERE YOU'LL HAVE COMPLETE PRIVACY AND NOBODY CAN TELL YOU THE ANSWER...
NO... NOT... THAT BOOTH AGAIN... NO... NO!
TAKE HIM, MEN!
AND NOW, G. MOE BRAVO, HUMBLE SHOE SALESMAN, ARE YOU READY TO GIVE THE 64 MILLION DOLLAR ANSWER? YOU HAVE EXACTLY 20 SECONDS... BECAUSE THAT'S HOW LONG YOU'LL LAST IN THERE WITHOUT ANY AIR...

AS YOU KNOW, EACH WEEK THE QUESTION GETS HARDER AND HARDER! LAST WEEK YOU TOLD US HOW MANY PIECES OF SPAGHETTI WERE EATEN IN ITALY ON MARCH 18, 1853... BETWEEN 4:15 AND 4:30 IN THE AFTERNOON, BUT NOW, WE HAVE A HARD QUESTION FOR YOU...
TELL US THE ANSWER FOR 64 MILLION DOLLARS IN 20 SECONDS...AND, JUST TO MAKE IT INTERESTING, TELL US THE QUESTION ALSO! YOU'VE GOTTA GUESS WHAT IT IS!
AND WHILE HUMBLE G. MOE IS TRYING TO GUESS THE QUESTION SO THAT HE CAN GUESS THE ANSWER, I WANT TO SHOW YOU HOW LOVESICK LIPSTICK DOESN'T COME OFF NO MATTER HOW HARD YOU RUB! THIS IS MISS LOLA LALA, OUR LOVESICK DEMONSTRATOR!
I'M NOW GOING TO RUB OFF MY LOVESICK LIPSTICK!
SEE, NO MATTER HOW HARD SHE RUBS, IT DOESN'T COME OFF... RUB HARDER, LOLA...HARDER!
AND THERE YOU HAVE LIVING PROOF THAT LOVESICK NEVER COMES OFF, NO MATTER WHAT! NEXT TIME, LOLA DEAR, DON'T RUB QUITE SO HARD!
AND NOW, BACK TO AL STARCH AND THE 64 MILLION DOLLAR ANSWER!
5

TIME'S UP, G. MOE... RELEASE HIM FROM THE AGGRAVATION BOOTH!
AIR... AIR...
THAT'S RIGHT! YOU WIN 64 MILLION DOLLARS!
THE QUESTION THAT G. MOE WAS SUPPOSED TO GUESS WAS..."WHAT DOES A BALD-HEADED MAN NOT HAVE?" AND THE ANSWER OF COURSE IS HAIR!
G. MOE, I'M AWFULLY SORRY BUT I JUST REMEMBERED THAT WE WERE ROBBED EARLIER TODAY, SO WE DON'T HAVE ANY MONEY LEFT TO GIVE YOU... BUT WE WANT YOU TO HAVE THIS ALMOST-NEW TUBE OF LOVESICK LIPSTICK FOR BEING SUCH A DANDY SPORT AND APPEARING ON OUR PROGRAM EVERY SATURDAY FOR SIX HUNDRED AND EIGHTY WEEKS!
THIS MEANS MORE TO ME THAN THE 64 MILLION DOLLARS.. BECAUSE THIS IS A PERSONAL GIFT!
THANK YOU, G. MOE BRAVO, HUMBLE SHOE SALESMAN!
THAT'S ALL WE HAVE TIME FOR TONIGHT, FOLKS... BUT IF YOU'LL TUNE IN AGAIN NEXT WEEK AFTER WHAT YOU SAW TONIGHT, THEN BELIEVE ME, YOU DESERVE WHAT YOU GET!
THE END

HERE IS THE KIND OF HE-MAN BODY

YOU CAN HAVE!

WHAT'S THE SECRET?

You can broaden your shoulders, strengthen your back; add inches to your chest, develop a vise-like grip, make those legs of yours powerful, shoot new strength into your backbone, exercise those inner organs, cram your body full of vigor and red-blooded vitality! The new "home gym method" that's the sure best and most inexpensive. It has changed many a 90 lb. weakling to a he-man. It has turned many a skinny boy into a marvelous physical specimen. It can do the same for you! *No $50.00 courses. No expensive gadgets.* You simply use the inexpensive home gym which helps you use the dormant muscle power in your own body. You will watch it increase in double quick time into solid muscle. The home gym method is easy! Only 10 minutes a day in your own home! You can use the home gym method in the morning or at night for no longer than it takes to shave or get dressed—when you use the home gym method you'll be using the method used by many of the greatest athletes, used by football players, wrestlers, fighters and men who keep in trim!

No matter how skinny or flabby you are the amazing new muscle power body builder can help you gain inches of solid muscle in double quick time — only 10 minutes a day!

THE HOME GYM IS SOMETHING EVERYONE WHO WANTS A BETTER BUILD WILL PRIZE! JUST MAILING THE COUPON MAY MEAN THE TURNING POINT IN YOUR LIFE!

NO EXPENSIVE GADGETS! NO $30 TO $100 COURSE!

You will get miraculous results...You will keep that sparkle of youth and you will experience a new zest for life. All it needs is 10 MINUTES A DAY, only 10 minutes. You will look better, you will feel better, you will think better, you will be better in every way, and you will have a body you don't have to be ashamed of. Because it is so simple the cost of your home gymnasium is trivial, when compared with what it can do for you. It will last you a lifetime. You can't break it with ordinary use. Remember this little home gym must do everything we claim — circulate your blood...tone up your muscles — relax those nerves that are so keyed up that you are ready to scream — it must make you feel more pep and vitality than you ever had in your life. It must work or it doesn't cost you a penny. Full price olny $2.98.

SOLD ON A MONEY BACK GUARANTEE — ONLY $2.98. MAIL COUPON NOW!

YOU MAIL THE COUPON BELOW AND YOU CAN PROVE TO YOURSELF YOU CAN BE A NEW MAN! THE SECRET METHOD CALLED THE "HOME GYM METHOD" HAS DONE WONDERS FOR THOUSANDS. HERE'S WHAT IT WILL DO FOR YOU IN JUST 10 MINUTES A DAY!

Just mail the coupon below, then in 10 minutes you will soon be convinced that you can have the kind of body your friends admire—there's no cost if you fail! No matter how old or young you are or how ashamed of your present physical condition you may be—if you can flex your arm you can add solid muscle to your biceps in amazingly quick time!

YOU TOO CAN BE TOUGH! GAIN REAL MUSCLE POWER! BE AN ALL AROUND WINNER! DEVELOP NEW STRENGTH AND HE MAN LOOKS!

YOU CAN BROADEN YOUR SHOULDERS—STRENGTHEN THE MUSCLES THAT COUNT, IN ONLY 10 MINUTES A DAY—RIGHT IN YOUR OWN HOME—YOUR MONEY BACK IF YOU FAIL!

You can gain handsome power packed muscles all over! Improve your he-man looks 1000%. You can win new strength for money-making work! For winning at all sports! You'll be admired by everyone! You'll turn your old skeleton frame into a he-man body. You'll be on the road to being big and strong! No matter how skinny or flabby you are you can turn yourself from a wreck to the strongest of strong...You can develop your 520 muscles and gain confidence...you will see inches of mighty muscle added to your arms and chest...you'll see your back and shoulders broadened, you'll gain size, power, speed, from your head to your toes...You'll be admired by all...You'll be a winner where muscles count! Many gain up to 60 lbs. of muscle and add inches to chest and arms... Many turn fat into muscles...You can develop your back, your grip, your legs—you'll look, feel, act, like a real he-man. You'll find it easier to win women and men friends... You'll win in sports, win promotion, you'll win more praise and popularity! You get everything you need in one compact package—you do-it-all in just 10 minutes a day, with the HOME GYM. You get complete and full instructions with the HOME GYM... you'll be amazed at how easy it is to get in shape and stay in shape with the HOME GYM.

WIN A SILVER CUP — Awarded to Users Making Greatest Improvement in Next 3 Months.

HOME GYM CO., DEPT. 57
318 Market Street, Newark, New Jersey

PLEASE RUSH THE HOME GYM WITH FULL INSTRUCTIONS FOR ONLY $2.98 complete!

☐ I enclose $2.98 cash, check or money order, send postage prepaid (I save up to 99¢ postage by sending $2.98 with my order).

MY MONEY WILL BE REFUNDED IF NOT SATISFIED.

NAME.....

ADDRESS.....

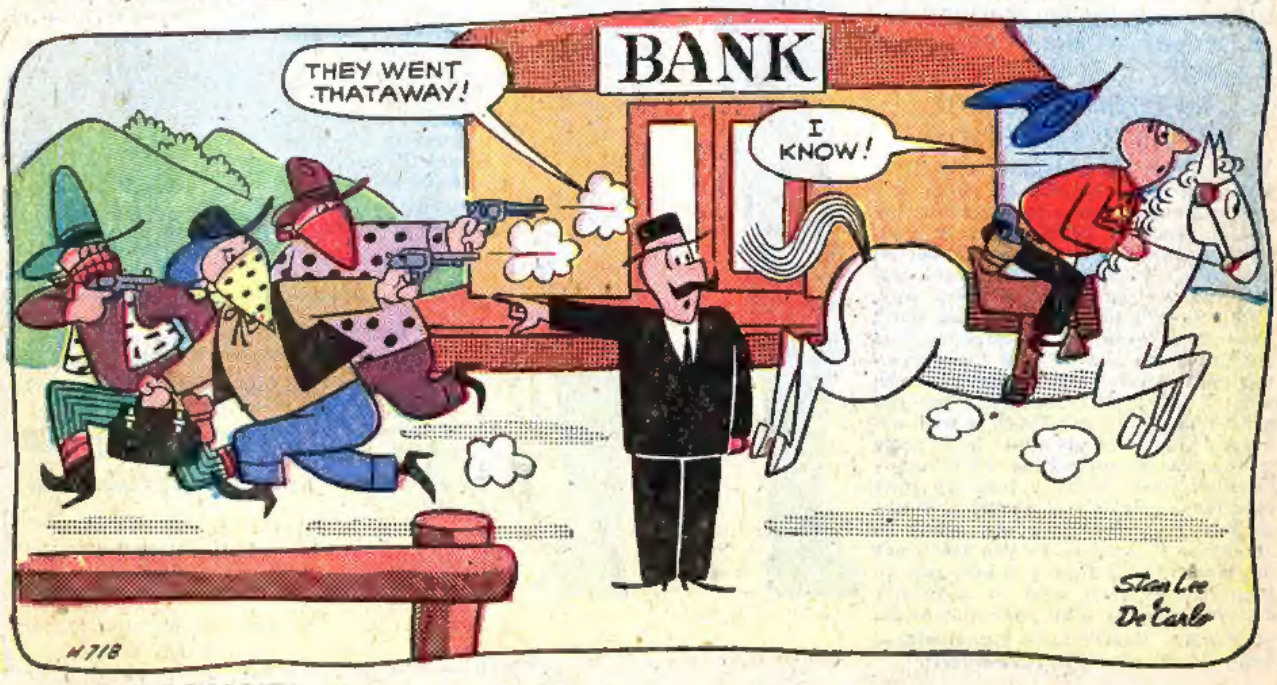
CITY.....ZONE.....STATE.....

MONEY BACK GUARANTEE!

OUR CARTOONISTS LOOK AT...

"WHICH ONE IS THE GOOD GUY?"

"WE'RE SHORT-HANDED... TEX, NEVADA, AND UTAH ALL WENT BACK HOME, TO NEW JERSEY!"



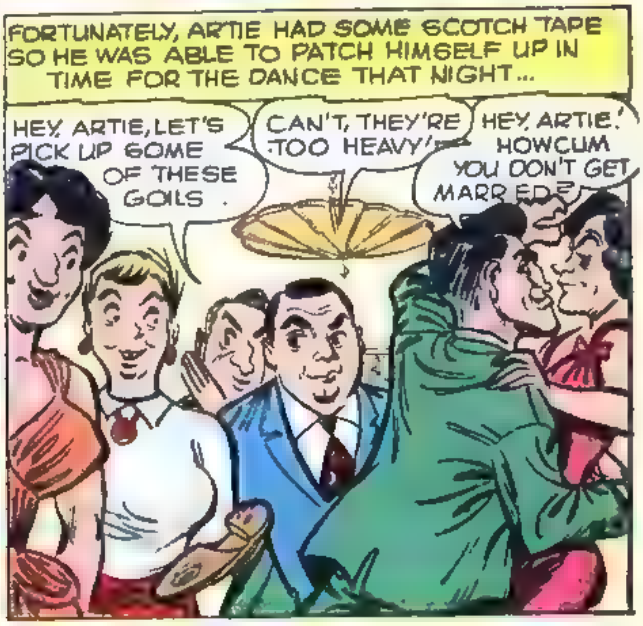
WESTERN MOVIES!

ARTIE
I'M GONNA GO IN AND SEE THIS MOOM-PITCHER, BUT I'LL BET IT'S A CLINKER! AIN'T REALLY NO REAL PEOPLE LIKE ARTIE I'LL BET!
NOW SHOWING
ARTIE
HE'S SUCH A SCHLEMIEL YOU WON'T THINK HE'S FOR REAL
by Stan Lee & Howie Post
H 717
YOU LUCKY DEVILS... THERE'S MORE!
WHY DOESN'T HE GET MARRIED?

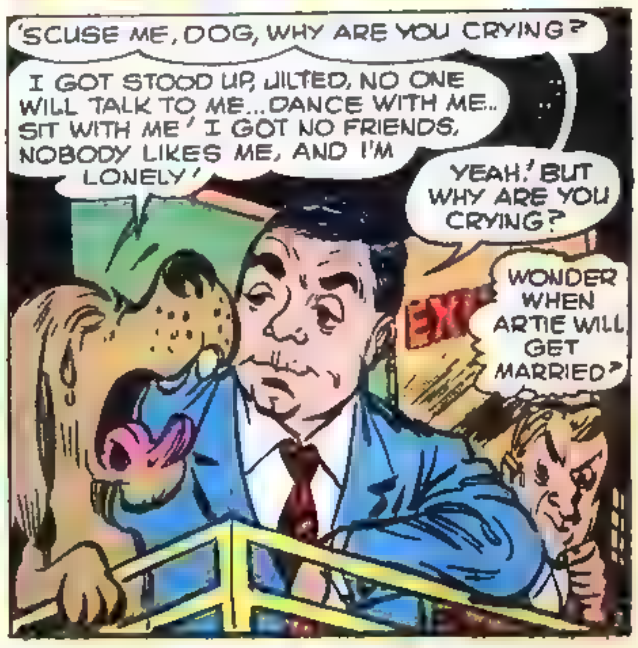
ARTIE WORKED IN A MEAT-PACKING PLANT ON PARK AVENUE! THIS IS VERY DIFFICULT TO DO, BECAUSE THERE AREN'T ANY MEAT-PACKING PLANTS ON PARK AVENUE.
WHY AIN'T YOU MARRIED, ARTIE?
HOW CUM YOU DON'T GET MARRIED, ARTIE?
IT'S TIME YOU WUZ MARRIED, ARTIE!

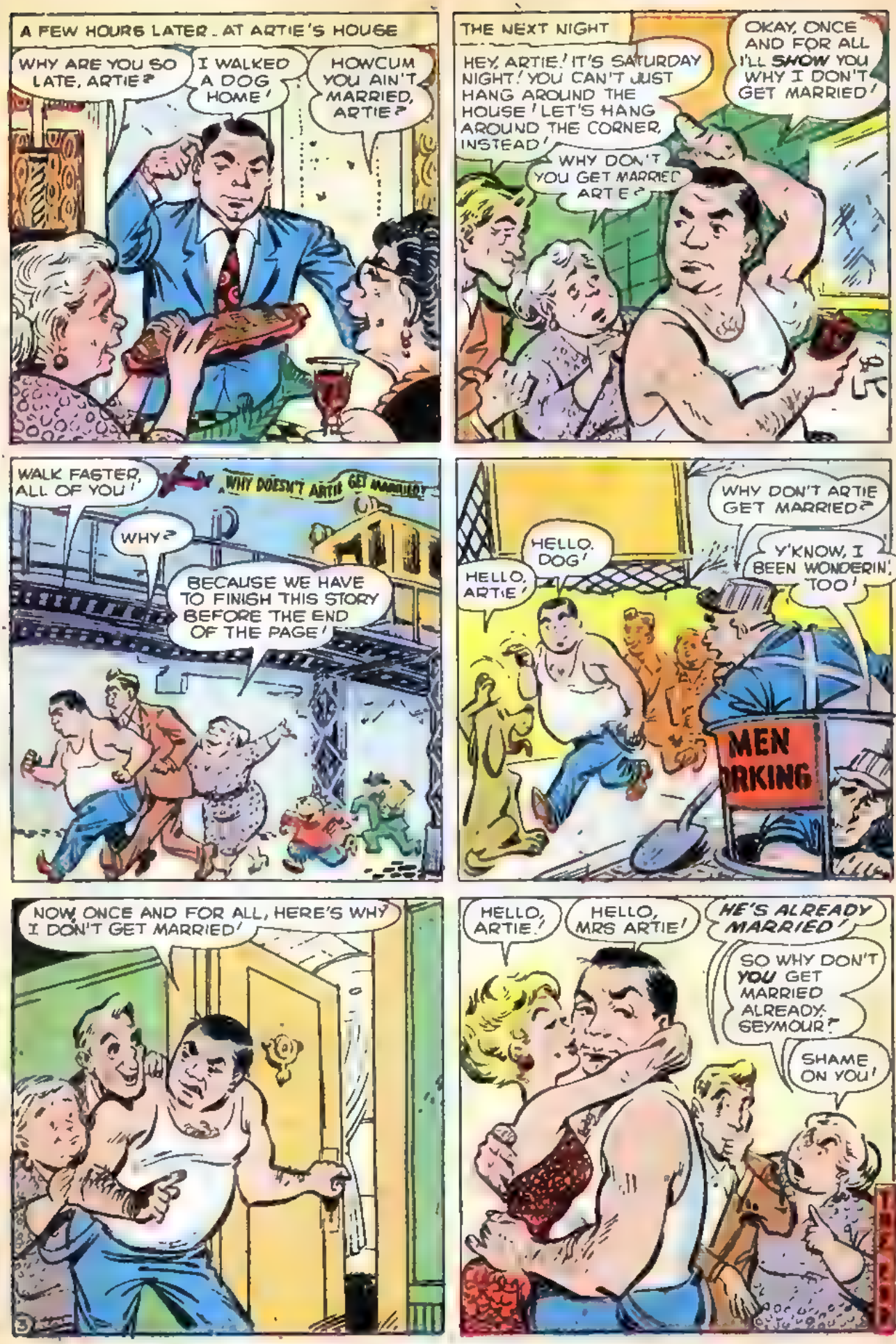
OWW!
SO, GET MARRIED, ALREADY,
WHACHA WAITIN' FOR?
OUGHTTA BE ASHAMED OF YOURSELF!

NOW LOOK WHAT YUH MADE ME DO?
YOU CAN ALWAYS WEAR MITTENS!


FORTUNATELY, ARTIE HAD SOME SCOTCH TAPE SO HE WAS ABLE TO PATCH HIMSELF UP IN TIME FOR THE DANCE THAT NIGHT...
HEY, ARTIE, LET'S PICK UP SOME OF THESE GOILS.
CAN'T, THEY'RE TOO HEAVY!
HEY, ARTIE! HOWCUM YOU DON'T GET MARRIED?

BOY, AIN'T SHE A DOG?
WONDER WHEN ARTIE WILL GET MARRIED?!


'SCUSE ME, DOG, WHY ARE YOU CRYING?
I GOT STOOD UP, JILTED, NO ONE WILL TALK TO ME...DANCE WITH ME.. SIT WITH ME! I GOT NO FRIENDS, NOBODY LIKES ME, AND I'M LONELY!
YEAH! BUT WHY ARE YOU CRYING?
WONDER WHEN ARTIE WILL GET MARRIED?
EXIT


A FEW HOURS LATER . AT ARTIE'S HOUSE
WHY ARE YOU SO LATE, ARTIE?
I WALKED A DOG HOME!
HOWCUM YOU AIN'T MARRIED, ARTIE?
THE NEXT NIGHT
HEY, ARTIE! IT'S SATURDAY NIGHT! YOU CAN'T JUST HANG AROUND THE HOUSE! LET'S HANG AROUND THE CORNER, INSTEAD!
WHY DON'T YOU GET MARRIED ARTIE?
OKAY, ONCE AND FOR ALL I'LL SHOW YOU WHY I DON'T GET MARRIED!
WALK FASTER, ALL OF YOU!
WHY DOESN'T ARTIE GET MARRIED?
WHY?
BECAUSE WE HAVE TO FINISH THIS STORY BEFORE THE END OF THE PAGE!
WHY DON'T ARTIE GET MARRIED?
HELLO, DOG!
HELLO, ARTIE!
Y'KNOW, I BEEN WONDERIN' TOO!
MEN
RKING
NOW, ONCE AND FOR ALL, HERE'S WHY I DON'T GET MARRIED!
HELLO, ARTIE!
HELLO, MRS ARTIE!
HE'S ALREADY MARRIED!
SO WHY DON'T YOU GET MARRIED ALREADY, SEYMOUR?
SHAME ON YOU!

An Amazing Invention—"Magic Art Reproducer"

DRAW ANY PERSON IN ONE MINUTE

NO LESSONS! NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE— Like An Artist... Even if You CAN'T DRAW A Straight Line!

Anyone can Draw With This Amazing New Invention— Instantly!

—With extra high power, extra clear and sharp 'reproducer' unit.

De Luxe Model Complete for only $1.98

A New Hobby Gives You A Brand New Interest!

Yes, anyone from 5 to 80 can draw or sketch or paint anything now . . the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! An unlimited variety and amount of drawings can be made. Art is admired and respected by everyone. Most hobbies are expensive, but drawing costs very little, just some inexpensive paper, pencils, crayons, or paint. No costly upkeep, nothing to wear out, no parts to replace. It automatically reproduces anything you want to draw on any sheet of paper. Then easily and quickly follow the lines of the "picture image" with your pencil . . and you have an accurate original drawing that anyone would think an artist had done. No guesswork, no judging sizes and shapes! Reproduces black and white and actual colors for paintings.

Also makes drawing larger or smaller as you wish.

Anyone can use it on any desk, table, board, etc.—indoors or outdoors! Light and compact to be taken wherever you wish. No other lessons or practice or talent needed! You'll be proud to frame your original drawings for a more distinctive touch to your home. Give them to friends as gifts that are 'different," appreciated.

Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

FREE!

"How to Easily Draw Artists' Models"

This valuable illustrated guide is yours free with order of 'Magic Art Reproducer. Packed with pictures showing all the basic poses of artists' models with simple instruction for beginners of art. Includes guidance on anatomy, techniques and figure action.

SEND NO MONEY! Free 10-Day Trial!

Just send name and address. Pay postman on delivery $1.98 plus postage. Or send only $1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

NORTON PRODUCTS Dept. T8B2T 296 Broadway New York 7, N. Y.

ALSO EXCELLENT FOR EVERY OTHER TYPE OF DRAWING AND HOBBY!

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Still life, vases bowls of fruit, lamps, furniture all objects
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FREE 10-DAY TRIAL COUPON

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Rush my 'Magic Art Reproducer' plus FREE illustrated guide *"How to Easily Draw Artists' Models."* I will pay postman on delivery only $1.98 plus postage. I must be convinced that I can draw anything like an artist, or I can return merchandise after 10-day trial and get my money back.

Name_____

Address_____

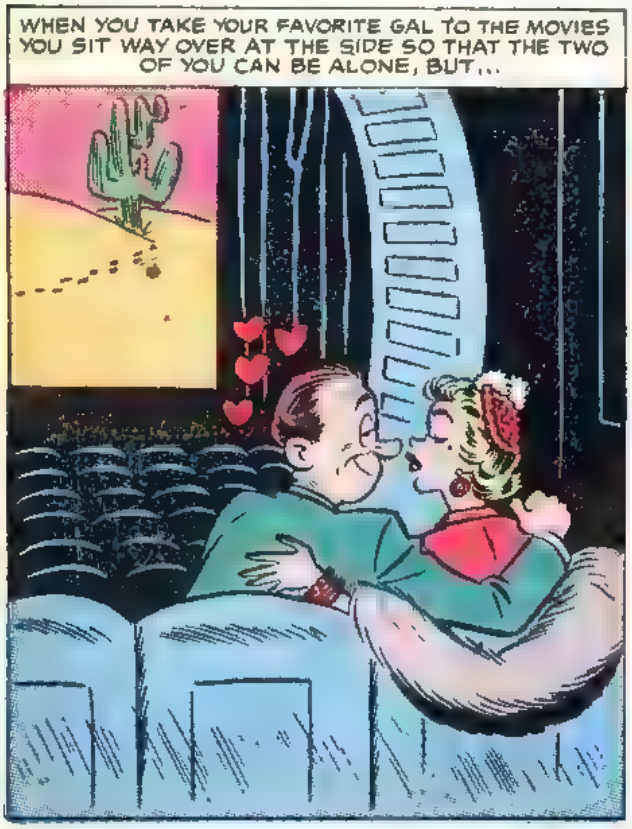
City & Zone_____ State_____

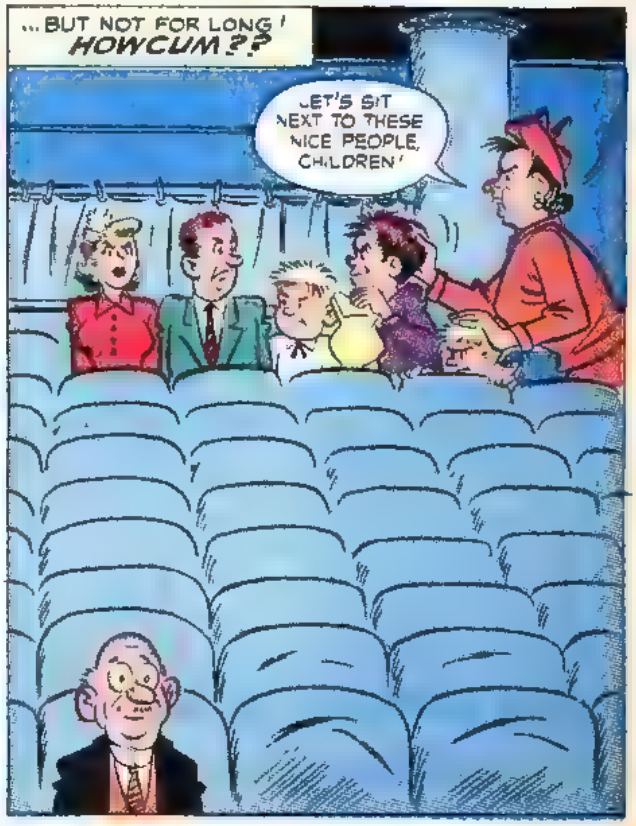
☐ Check here if you wish to save postage by sending only $1.98 with coupon. Same Money Back Guarantee!

HOWCUM???

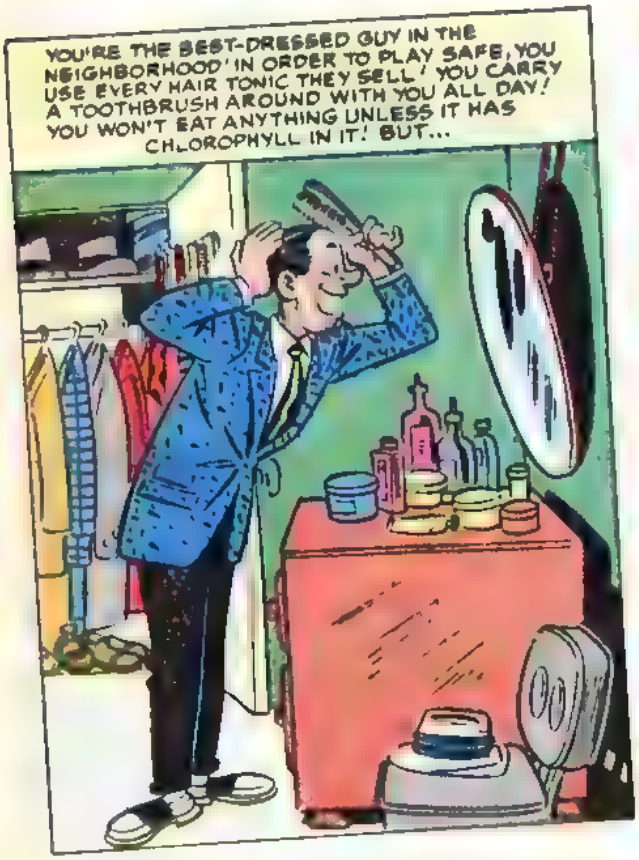
YOU'RE THE HARDEST WORKING GUY IN THE OFFICE! YOU DON'T EVEN GO OUT FOR LUNCH! YOU DO EVERYONE ELSE'S WORK AS WELL AS YOUR OWN! YOU COME TO WORK EARLY AND GO HOME LATE! IT'S A SHAME THE BOSS NEVER NOTICES HOW HARD YOU WORK, BUT...
H719

THE ONE TIME YOU PICK UP A NEWSPAPER THAT SOMEONE THREW ON THE FLOOR AND YOU'RE STANDING HOLDING IT, WHO IS IT THAT PASSES BY AND GIVES YOU A DIRTY LOOK? HOWCUM??
SO, BELCHLY! LOAFING AGAIN!
Stan Lee & De Carlo

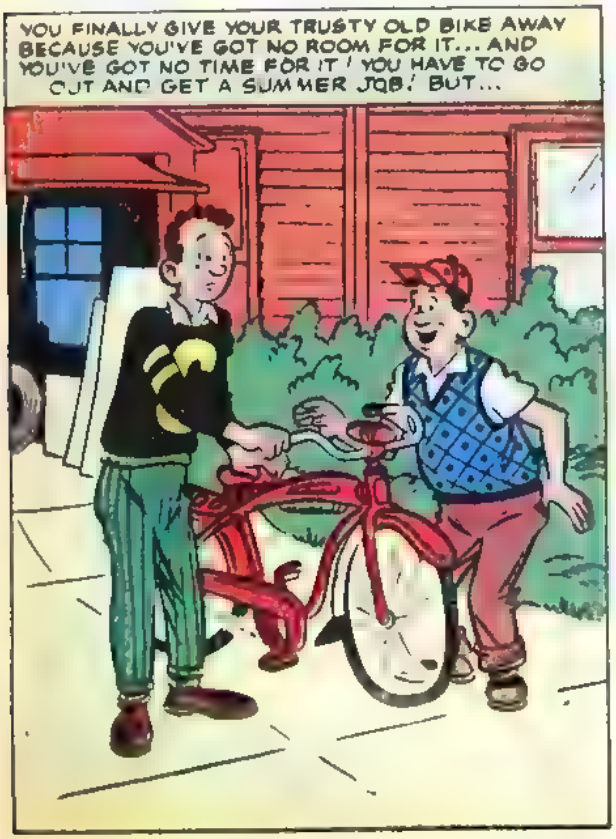

WHEN YOU TAKE YOUR FAVORITE GAL TO THE MOVIES YOU SIT WAY OVER AT THE SIDE SO THAT THE TWO OF YOU CAN BE ALONE, BUT...

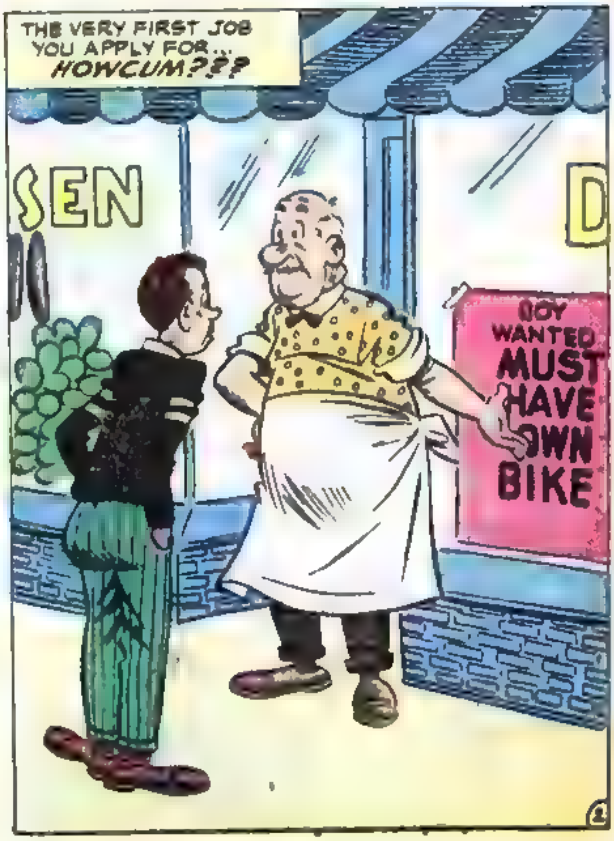

...BUT NOT FOR LONG! HOWCUM??
LET'S SIT NEXT TO THESE NICE PEOPLE, CHILDREN!

HOWCUM???

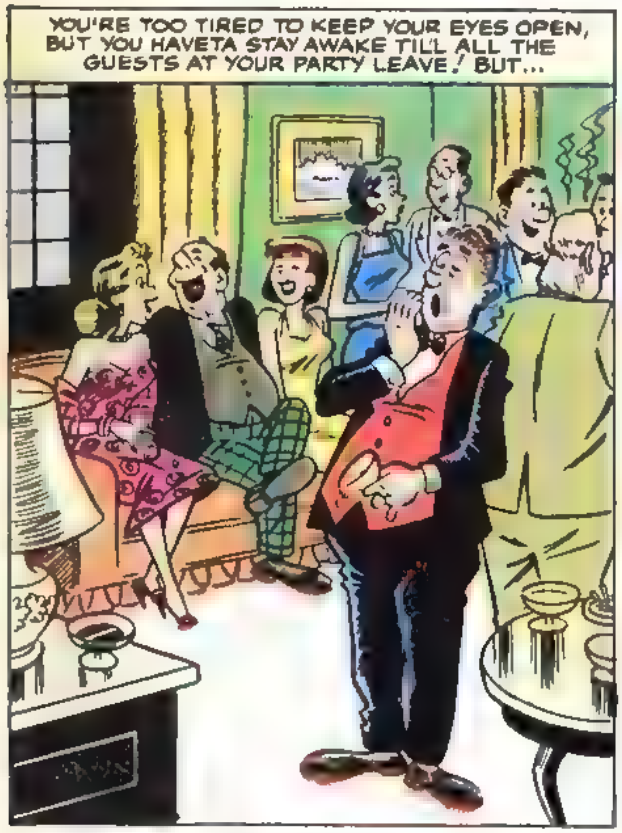

YOU'RE THE BEST-DRESSED GUY IN THE NEIGHBORHOOD! IN ORDER TO PLAY SAFE, YOU USE EVERY HAIR TONIC THEY SELL! YOU CARRY A TOOTHBRUSH AROUND WITH YOU ALL DAY! YOU WON'T EAT ANYTHING UNLESS IT HAS CHLOROPHYLL IN IT! BUT...

YOUR GAL RUNS OFF AND MARRIES THE VILLAGE SLOB! HOWCUM???
JUST MARRIED


YOU FINALLY GIVE YOUR TRUSTY OLD BIKE AWAY BECAUSE YOU'VE GOT NO ROOM FOR IT... AND YOU'VE GOT NO TIME FOR IT! YOU HAVE TO GO OUT AND GET A SUMMER JOB! BUT...


THE VERY FIRST JOB YOU APPLY FOR... HOWCUM???
SEN
BOY WANTED MUST HAVE OWN BIKE

HOWCUM???


YOU'RE TOO TIRED TO KEEP YOUR EYES OPEN, BUT YOU HAVETA STAY AWAKE TILL ALL THE GUESTS AT YOUR PARTY LEAVE! BUT...

WHEN THEY FINALLY DRIFT HOME AND YOU FLOP IN BED... WHO CAN SLEEP? HOWCUM?
603... 604... 605... 60

YOUR DATE HAS SPENT LONG HOURS IN FRONT OF THE MIRROR, PUTTING ON THE RIGHT SHADE OF LIPSTICK, APPLYING JUST ENOUGH EYE SHADOW, PAINTING MASTERPIECES WITH HER LIPSTICK, AND FUSSING TIRELESSLY WITH HER HAIR! BUT...

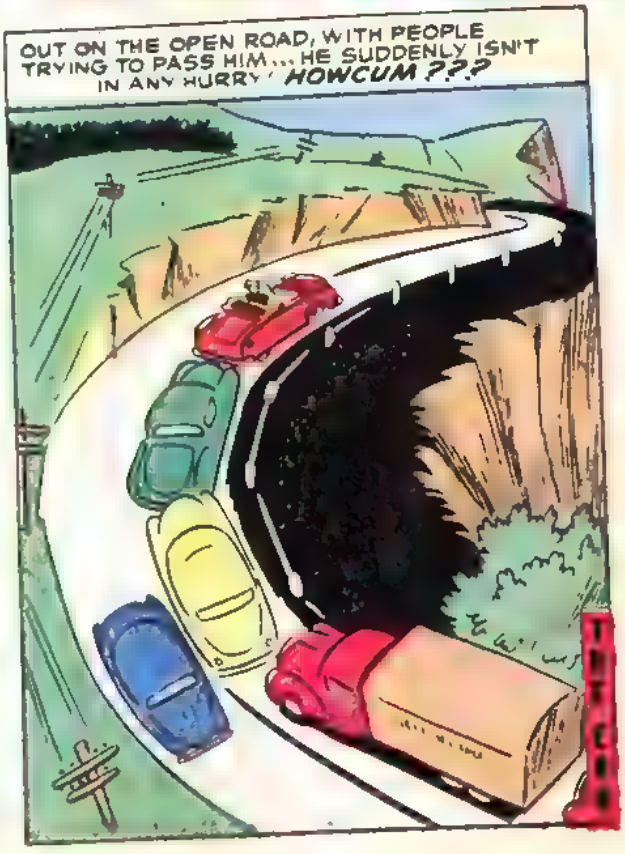
YOU ALWAYS TAKE HER SOMEWHERE WHERE IT'S TOO DARK TO SEE HER! HOWCUM???

HOWCUM???

YOU STAY UP ALL NIGHT STUDYING FOR A TOUGH MATH EXAM UNTIL YOU KNOW ALMOST AS MUCH ABOUT THE SUBJECT AS YOUR TEACHER, BUT...
A&M
VASSAR

YOU GET A TEST THE NEXT DAY... IN HISTORY! HOWCUM???
HISTORY
1847
3

YOU KNOW A GUY LIKE THIS! HE'LL DRIVE LIKE MAD IN HEAVY TRAFFIC, TRYING TO GET AHEAD OF EVERYONE ELSE, HONKING HIS HORN AND RACING HIS MOTOR! BUT...
HONK! HONK!
4


OUT ON THE OPEN ROAD, WITH PEOPLE TRYING TO PASS HIM... HE SUDDENLY ISN'T IN ANY HURRY! HOWCUM???
THE END

THIS IS THE LIFE

WHEN the editors of RIOT asked me to dash off one of my popular masterpieces to be used in this issue, I naturally accepted at once. After all, it means something for a writer to have his great writings printed in a classy, top-notch, world-famous humor publication. And besides, I can use the money. The question was, what to write about? In my years as a master purveyor of the clever repartee, in many forms and many languages, I have created masterpieces (there's that word again!) that have made me world-famous. It's gotten so that everyone has heard my name mentioned, in one way or another, as the creator of a certain famous short story, or poem or lyrics for a song, or novel, play, screen scenario, radio and television drama . . . oh, I've written just about everything. Funny stuff too.

So the question was with us . . . what to write for this issue of RIOT. A novel would be too long . . . wrong format for radio, television, stage play . . . maybe a *short*, short story, or even a poem. *They* don't take up too much space. So I sat down at my typewriter and started to peck away on the keys, and came up with my masterpiece (again!). What is it? Well, putting it in simple terms . . . this is the life of myself, told in all its intimate, exciting, thrilling details . . . in which I promise to leave nothing out.

I was born (now there's a brilliant beginning!) in a small town. When I was very young, I knew I would be a writer some day; I always carried a pencil around in my pocket . . . no telling when I'd find a piece of paper and would want to write something on it. And the things I used to write! Oh, my! Things like: "Spring is here! Spring is here! Can't you hear? Can't you hear? Spring is here!" I think *that* great piece of verse was printed in a grade school paper we kids put out.

Then I began to carry pens and thick notebooks around with me, just in case I happened to be walking along the street or through the woods and should suddenly be inspired with an idea to write a great novel that would be acclaimed by the world as a masterpiece (again?). And I *did* too, that is, did write a novel while walking along the street, and another one while walking in the woods. It was while strolling through the streets one day that I conceived my great idea of writing about a handsome adventurer who lived in the woods in England, and who robbed only to give aid to the poor. My hero's name was Horace Twillingham. *You* remember the great novel about Horace, don't you? What's that? *You* read about a character named Robin Hood? And *he* did the same thing as *my* hero? Hmmm . . . beware of imitators is all *I* have to say!

Then there was the masterpiece (ho hum) which I wrote during a stroll through the woods. It was about a man who took a trip and got lost. When he woke up, he found himself stretched on the ground and bound tightly by many strong pieces of string, and little men were hopping around him, wondering where he had come from. My hero's name was Horace Hamingtwill. Remember *him?* What's that, pal? *You* happened to read about such a character and *his* name was Gulliver? Remember what I told you . . . beware of imitators! There was only *one* Horace Hamingtwill . . . and that was more than enough! What am I saying?

Be that as it may. My life story goes on . . . I wanted to write a book about the characters who work on the docks of a big city, and I figured that the best way to get first-hand information on the subject would be to get a job on the docks, keep my eyes and ears open and my mouth shut, and take notes, and then write my book. Too bad it didn't turn out quite that way! You see, I *opened* my mouth and talked instead of keeping it shut . . . I *told* people I was going to use my notes for a book about life on the docks, and I guess word got around. It was my eyes that got closed . . . boy you should have seen the rainbow round my optics! Anyway, I left the docks for good, but just imagine my

CONTINUED AFTER NEXT STORY . . .

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7. If I May
8. Hard To Get
9. It's A Sin To Tell A Lie
10. Hummingbird
11. House of Blue Lights
12. Unchained Melody
13. Maybellene
14. Cherry Pink and Apple Blossom White
15. I'll Never Stop Loving You
16. Wake The Town And Tell The People
17. Domani
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4. Blue Darling
5. Poison In Your Heart
6. I Don't Care
7. That's What Makes The Juke Box Play
8. Go Back You Fool
9. Yellow Roses
10. It's A Lovely World
11. The Kentuckian Song
12. Cattle Call
13. In The Jailhouse Now
14. Making Believe
15. That's All Right
16. Would You Mind
17. I've Been Think'g
18. The Ballad of Davy Crockett

PLUS THE TOP 100 LYRICS

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12. Turkey In The Straw

☐ Check here if you want 12 calls only, Plus Book ☐ Check here if you want 12 instrumental (music only)

HOW TO REMODEL AN OLD BARN

MR. AVERAGE HOMEOWNER: *(IF YOU ARE **NOT** AN AVERAGE HOMEOWNER, DON'T READ ANY FURTHER--IT WOULD BE CHEATING!)* ARE YOU UNHAPPY BECAUSE YOU LIVE IN A RUN-DOWN BARN? DOES YOUR ROOF LEAK? DO YOU ***HAVE*** A ROOF? ***RIOT***'S HOME IMPROVEMENT EDITOR HAS WRITTEN THIS ARTICLE ESPECIALLY FOR YOU! *(THE FACT THAT HE GETS PAID FOR IT HAS NOTHING TO DO WITH IT!)*

H715

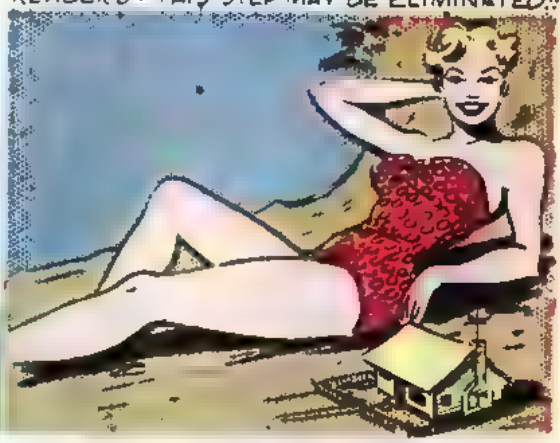
IF THE HOME YOU NOW LIVE IN LOOKS SOMETHING LIKE THIS, HERE'S WHAT TO DO.....

WRECK IT!

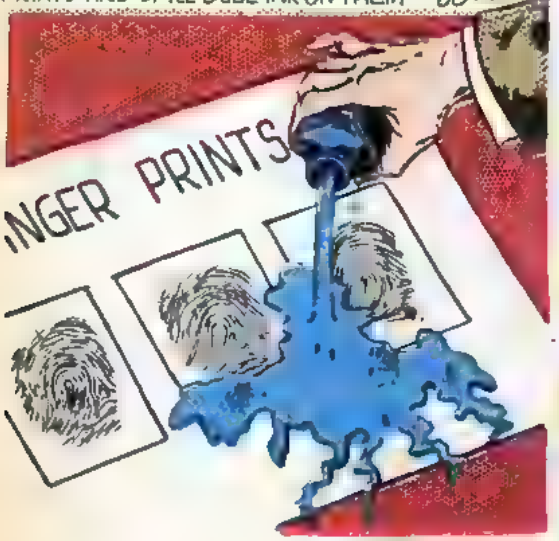
YOU HAVE TO MAKE IT LOOK LIKE A RUN-DOWN BARN, OR ELSE THIS ARTICLE WON'T DO YOU ANY GOOD!!

THAT'S MORE LIKE IT! NOW WE CAN ALL START FROM SCRATCH! THE FIRST THING YOU NEED WHEN YOU REMODEL SOMETHING IS, OF COURSE.....

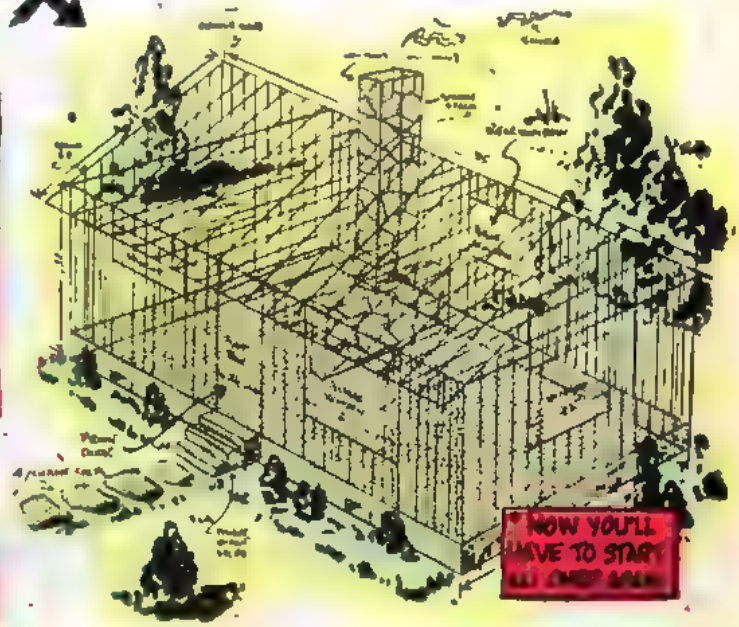
A MODEL! THESE COME IN MANY ASSORTED SIZES AND SHAPES! MERELY SELECT ONE TO SUIT YOUR OWN PARTICULAR TASTE AND BUDGET! (NOTE TO MARRIED READERS: THIS STEP MAY BE ELIMINATED!!)



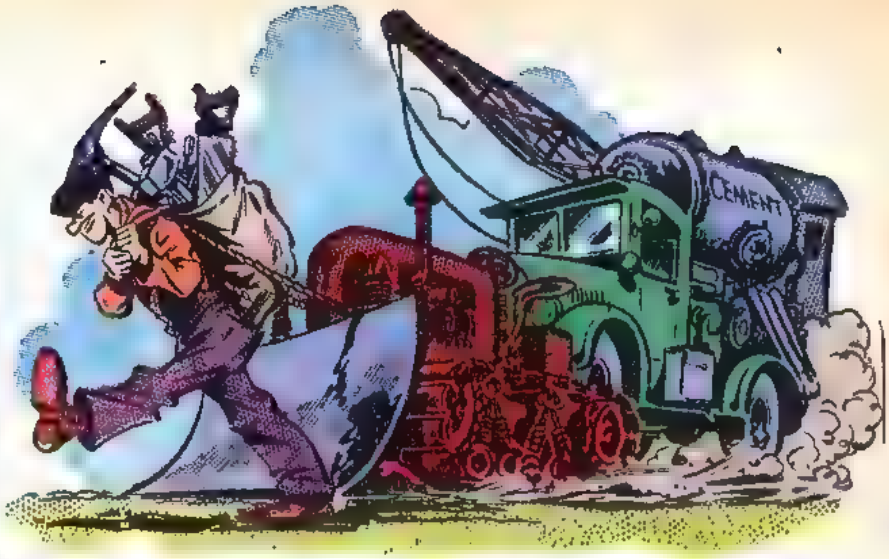
NEXT, YOU NEED A SET OF BLUEPRINTS. THESE ARE VERY EASY TO GET! JUST TAKE A SET OF PRINTS AND SPILL BLUE INK ON THEM---SO...



SIMPLY FOLLOW THE BLUEPRINTS STEP BY STEP UNTIL-- UH, OH! YOU RASCAL! YOU FOLLOWED THEM TOO CLOSELY!*



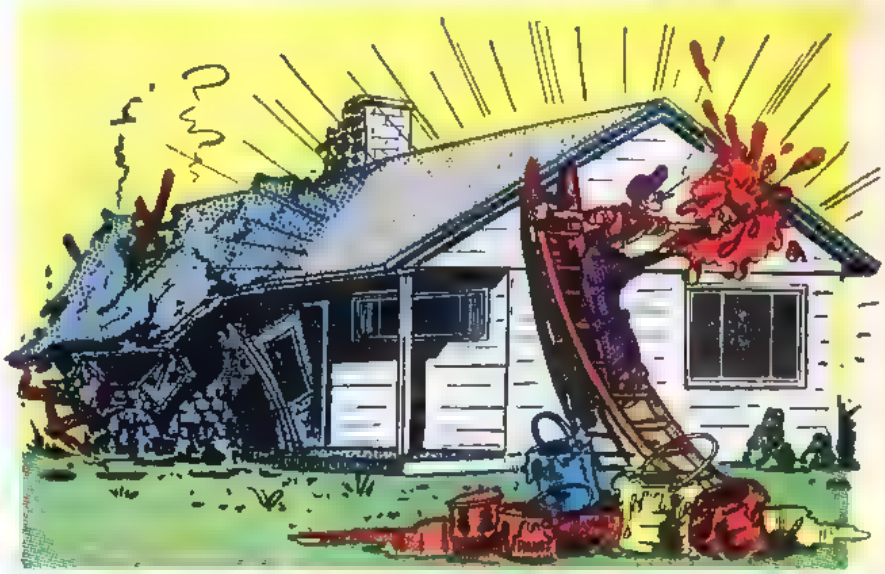
REMEMBER, A WORKMAN IS ONLY AS GOOD AS HIS TOOLS, SO THE VERY NEXT THING TO DO IS GO OUT AND BUY THE VERY BEST TOOLS YOU CAN GET.....



THAT'S IT! NOW IT'S ONLY A MATTER OF HOURS BEFORE YOU'LL HAVE A BEAUTIFUL RANCH HOUSE FOR ONLY PENNIES A DAY!!

AFTER YOU GET EVERYTHING BUILT, *(BUILDING THE HOUSE IS SO SIMPLE THAT WE WON'T INSULT YOUR INTELLIGENCE BY TELLING YOU HOW TO DO IT)* GIVE IT A FRESH COAT OF PAINT.....

IT'S AMAZING THE DIFFERENCE A LITTLE PAINT CAN MAKE.....



AND THERE YOU HAVE IT--JUST LIKE WE PROMISED--FOR ONLY PENNIES A DAY! TO BE EXACT, ***8 MILLION PENNIES A DAY FOR 548 DAYS*** -- AND YOU'VE BUILT A HOUSE YOU CAN BE PROUD OF!

WHAT A PITY YOU CAN'T STAY AND ENJOY IT!!!

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REDUCE MOST ANY PART OF THE BODY WITH

Spot Reducer

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Connie Simmons, New York City N. Y. says "I went from size 16 dress to a size 10 with the use of the Spot Reducer I am glad I used it."

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

Thousands have lost weight this way—in hips, abdomen, legs, arms, etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time, in the privacy of your own room. It is Underwriters Laboratory Approved! Two weeks after using the "Spot Reducer" look in the mirror and see a more glamorous, better former slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a

MONEY BACK GUARANTEE

TAKE OFF UGLY FAT!

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Send me at once, for $2.98 cash, check or money order (the DeLuxe Model) "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

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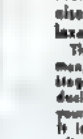
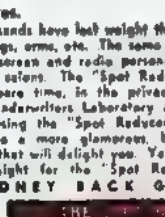


MUSCULAR ACHES! A handy helper for fromfast relief of discomforts that can be aided by gentle, relaxing massage.



Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waist line It's amazing Mary Martin, Long Island City, N.Y.

CONTINUED

surprise one day, when I went to a movie and saw a picture about life on the docks, and guess *who* was the lead character? ME! Someone must've been hanging around in alleys, keeping *his* eyes and ears open and his mouth shut, and kept his movie camera trained on me, recording every move I made and everything I said!

You saw *that* picture, didn't you? What's that? It was someone *else* who played the hero in that picture? Well, I *thought* it was me! Guess my peepers hadn't quite returned to normal yet. But anyway, my dock days were over, and I returned to my ivory tower to grind out more masterpieces (I won't say it!) for the magazines. I decided to try a new medium for a change, new to *me*, that is. Poetry! Ah, what is so rare as a good juicy steak and . . . no, no, I mean . . . what is so rare as a day in which a man can sing a tune in June and look up at the moon and croon . . . yes, I wrote song lyrics too! But the poetry now . . . hey, do you remember *this?*

"Listen, my children, and you shall *hear*, of the man who loved nothing better than *beer;* one full glass always at *hand*, the voice of the turtle is heard in the *land.*" (What do turtles have to do with beer? Who knows? But at least it rhymes, doesn't it? *Sure* it does!)

Remember that famous poem? *Sure* you do! And *I* wrote it! But that's nothing. (I heard that remark, pal!) What I mean is, you should have read the verses I wrote after that great masterpiece. (No comment!) Do you recall *this* one?

"A booby had 'em, may his price *increase;* suits, I mean, all pants with *crease;* he saw within the sunlight in his *showroom;* such a mob of people that there was *no room;* so the booby moved merchandise out at *dawn;* and, partner, *that's* how pushcarts were *born!*"

Got a good price for that one in the garment workers' journal. Anyway, rapid success followed for me in my career as a poet. It got so I preferred to write verse to short stories and novels. Why, I'd dash off a rhyme at the drop of a hat, or anything from a dime to a dollar!

I see that my word count is about up for this time. If you want to read more about my intimate, exciting and thrilling life, don't miss the next great issue of this mag. I got lots more to tell you . . . haven't even scratched the surface yet. And here's one final note in verse:

Since my intention was to
please,
I hope you liked my *master-*
piece!
Absolutely . . .

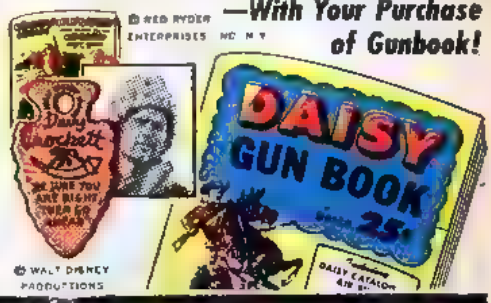
THE END H-748

DAISY GUNBOOK READY! For BOYS GIRLS and DADS!

BERINGER POCKET PISTOL (shown about ½ size here) one of many historic guns in Gunbook!

FREE! WALT DISNEY'S Official DAVY CROCKETT ARROWHEAD CHARM • *plus* FESS PARKER PICTURE • *plus* DAISY AIR RIFLE CATALOG —*With Your Purchase of Gunbook!*

Get a Davy Crockett Arrowhead Charm *plus* Fess Parker Picture *plus* newest Daisy Catalog—*ALL FREE* when you buy new pocket-size, 128-page Daisy Gun Book—25¢! See historic rifles, pistols in gun section; read western lore, ranch cartoons, comic strips, jokes, etc. Rush coupon, 25¢ now!



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DAISY MANUFACTURING COMPANY, DEPT. 1426 PLYMOUTH, MICHIGAN, U.S.A.

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1c

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PENNY STAMP SERVICE
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LORRAINE W. BROWN, Dept. 10, Marion, Mich.

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also **49** all different others. Only 10c to approval applicants.

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Pictorials, Mauritius, Tanganyika, Pakistan, Nigeria, Rhodesia, Singapore. Fascinating story approvals. Send 10¢ handling, please. Lincoln Stamp Company, Dept. 233, St. Catharines, Ontario

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Dept. 22 Pleasant Hill, Ohio

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THIS MAMMOTH VALUE INCLUDES STAMPS WORTH UP TO 25c! ALSO APPROVALS. WRITE TODAY!

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ARMY · NAVY · MARINE

Includes Shoulder Emblems, Rank, Chevrons, U Bars, Medals, Ribbons, Collar Insignia, etc.

40 for $1.00

Limited Introductory Offer—ORDER NOW!

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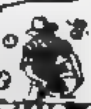

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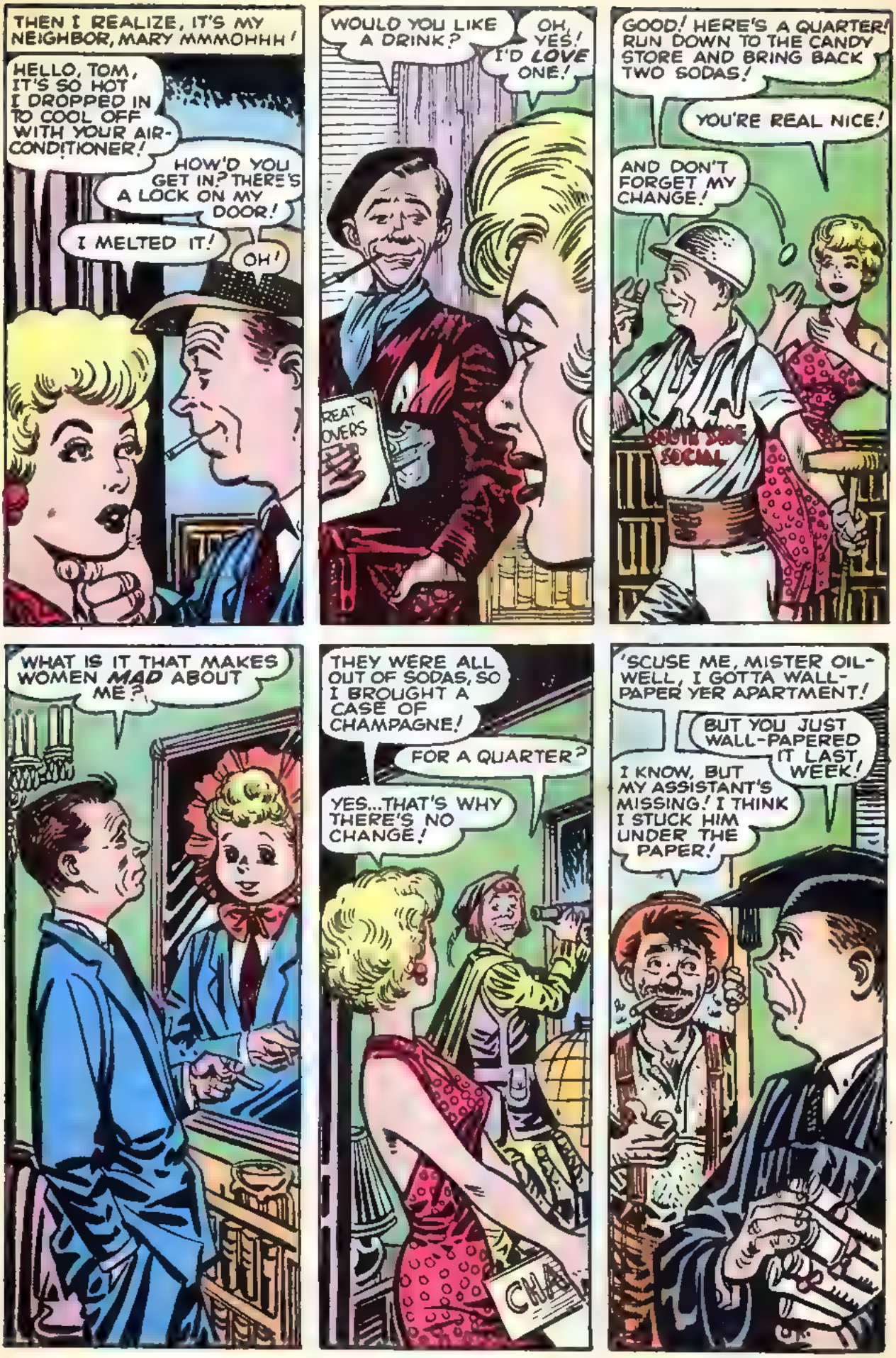
the SEVENTEEN-YEAR TWITCH

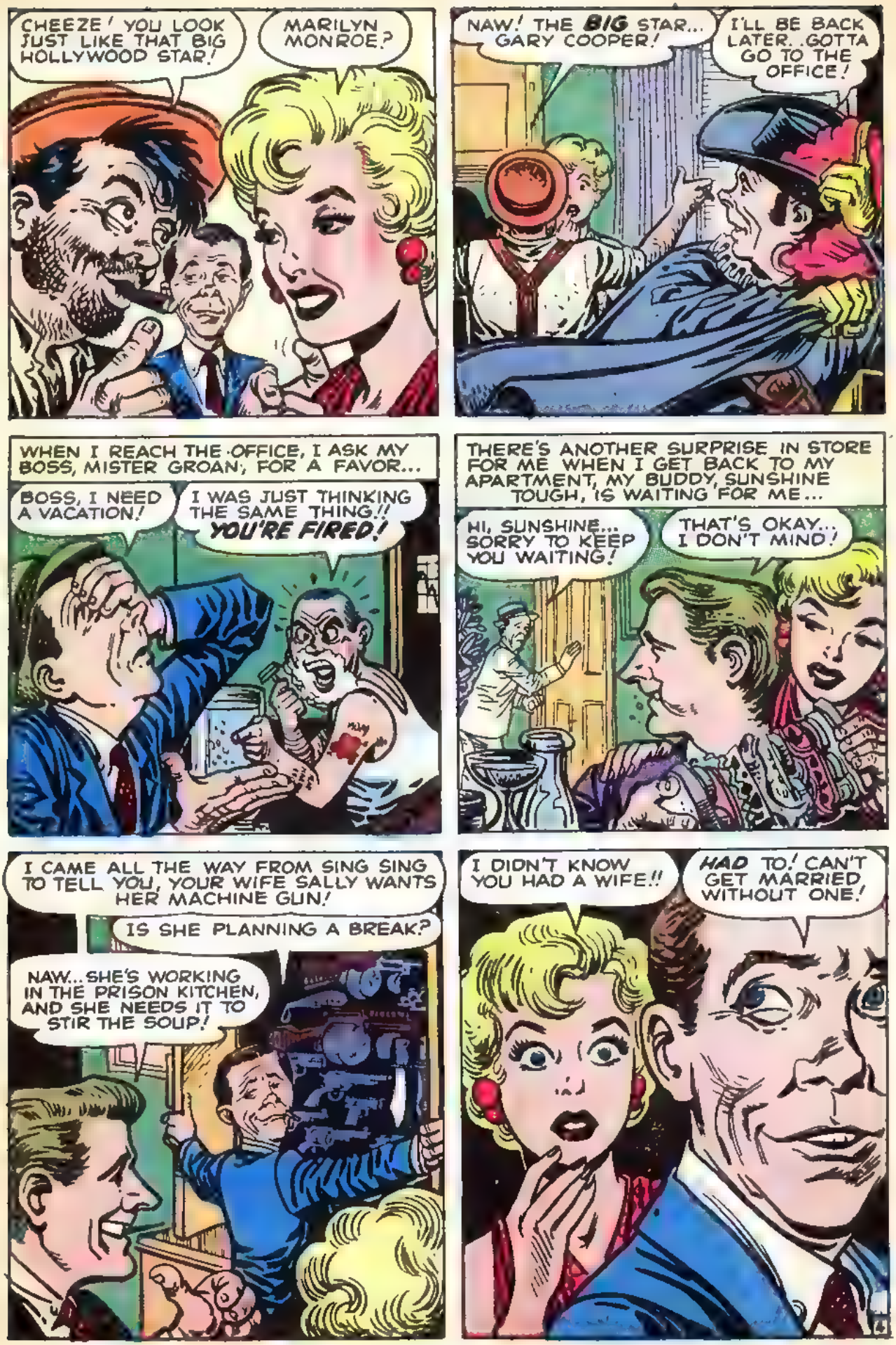
~starring~
MARY MMMOHHH!
TOM OILWELL

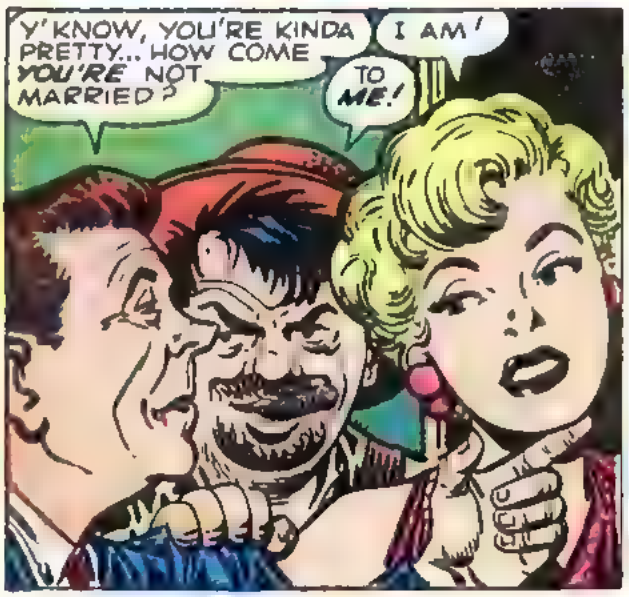
by Stan Lee & Joe Maneely

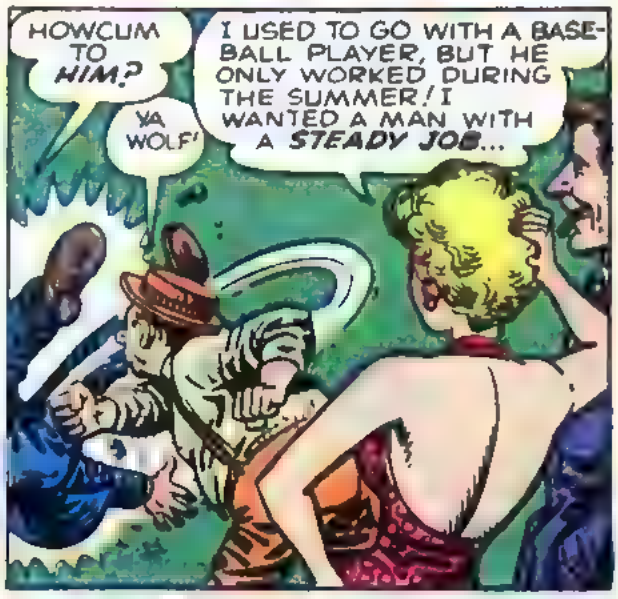
HEBO

MY NAME IS TOM OILWELL AND MY WIFE IS GOING AWAY FOR A VACATION...
GOOD-BYE, HONEY! WRITE TO ME OFTEN!
TRACK 14
I WILL... AS OFTEN AS THEY'LL LET ME!
COME ON, MACHINE-GUN SALLY!
WAIT! SALLY!! YOU FORGOT YOUR GOING-AWAY GIFT!
TOO LATE, MAC!
I WALK BACK TO MY APARTMENT, INTENDING TO WRAP UP SALLY'S MACHINE GUN... WHEN I SEE HER!
HER!
THAT'S HIS NAME... JOE HER...
HI, TOM... YOUR WIFE FORGOT HER MACHINE GUN AGAIN?
YEAH, JOE! HOW YOU BEEN?
LATER ON, I RETURN TO MY APARTMENT! BUT SOMETHING LOOKS DIFFERENT!
I CAN'T PUT MY FINGER ON IT, BUT I GOT A FEELING SOMETHING'S BEEN CHANGED!


THEN I REALIZE, IT'S MY NEIGHBOR, MARY MMMOHHH!
HELLO, TOM, IT'S SO HOT I DROPPED IN TO COOL OFF WITH YOUR AIR-CONDITIONER!
HOW'D YOU GET IN? THERE'S A LOCK ON MY DOOR!
I MELTED IT!
OH!
WOULD YOU LIKE A DRINK?
OH, YES! I'D LOVE ONE!
GOOD! HERE'S A QUARTER! RUN DOWN TO THE CANDY STORE AND BRING BACK TWO SODAS!
YOU'RE REAL NICE!
AND DON'T FORGET MY CHANGE!
WHAT IS IT THAT MAKES WOMEN MAD ABOUT ME?
THEY WERE ALL OUT OF SODAS, SO I BROUGHT A CASE OF CHAMPAGNE!
FOR A QUARTER?
YES...THAT'S WHY THERE'S NO CHANGE!
'SCUSE ME, MISTER OIL-WELL, I GOTTA WALL-PAPER YER APARTMENT!
BUT YOU JUST WALL-PAPERED IT LAST WEEK!
I KNOW, BUT MY ASSISTANT'S MISSING! I THINK I STUCK HIM UNDER THE PAPER!


CHEEZE! YOU LOOK JUST LIKE THAT BIG HOLLYWOOD STAR!
MARILYN MONROE?
NAW! THE BIG STAR... GARY COOPER!
I'LL BE BACK LATER. .GOTTA GO TO THE OFFICE!
WHEN I REACH THE OFFICE, I ASK MY BOSS, MISTER GROAN, FOR A FAVOR...
BOSS, I NEED A VACATION!
I WAS JUST THINKING THE SAME THING!! YOU'RE FIRED!
THERE'S ANOTHER SURPRISE IN STORE FOR ME WHEN I GET BACK TO MY APARTMENT, MY BUDDY, SUNSHINE TOUGH, IS WAITING FOR ME...
HI, SUNSHINE... SORRY TO KEEP YOU WAITING!
THAT'S OKAY... I DON'T MIND!
I CAME ALL THE WAY FROM SING SING TO TELL YOU, YOUR WIFE SALLY WANTS HER MACHINE GUN!
IS SHE PLANNING A BREAK?
NAW.. SHE'S WORKING IN THE PRISON KITCHEN, AND SHE NEEDS IT TO STIR THE SOUP!
I DIDN'T KNOW YOU HAD A WIFE!!
HAD TO! CAN'T GET MARRIED WITHOUT ONE!




HOWCUM TO HIM?
YA WOLF!
I USED TO GO WITH A BASE-BALL PLAYER, BUT HE ONLY WORKED DURING THE SUMMER! I WANTED A MAN WITH A STEADY JOB...

NOTE

YOU MAY THINK THIS STORY IS A BURLESQUE OF A CURRENTLY POPULAR MOVIE, BUT YOU'RE WRONG! NO MATTER WHAT YOU MAY HEAR, ANY SIMILARITY BETWEEN THIS STORY AND "PETE KELLY'S BLUES" IS PURELY COINCIDENTAL!

THE END

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dry up in 3 days

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You look better the minute you apply wonder-working CLEAR-X, because its amazing skin color hides the blemishes while its medicinal action gets to work clearing them up fast. You don't risk a penny. Get CLEAR-X by sending in the coupon now, use it for 3 days, and if your skin troubles are not definitely improved, you pay nothing.

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You can't blame him (or her) for not wanting to kiss you if your skin is oily, defaced with ugly pimples, blackheads and acne spots. Give yourself a break! CLEAR-X will clear your skin like magic!

READER'S DIGEST reports amazing results from the CLEAR-X type of treatment. Experiments by a great medical college on 100 men, women and young people showed improvements in every case.

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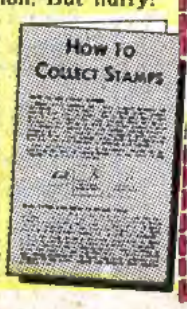

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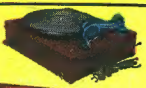

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St._____ RD._____ Box_____

Town_____ Zone No._____ State_____

Print LAST Name Here

Paste on a postal card or mail in an envelope NOW

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